

# ONUR SÖNMEZ

<http://onursonmez.com>

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Nationality: German

Self-disciplined designer with a focus on innovation alongside 15+ years of practical experience in automotive and interface & interaction design. I bring functional and novel design solutions to move projects forward in a timely, collaborative and dedicated manner.

## Experience:

**Senior Interface Designer:** kontrastmoment GmbH  
Munich (November 2014 - Current)

Design and development of interactive interfaces and control concepts for BMW Group. Including BMWi, Mini and Rolls-Royce and other diverse projects.

Worked through the entire process from research to implementation · Concept development and design for autonomous vehicles · Worked on the designs of Head-up displays for BMW and AUDI · Built a dataset and a stable diffusion based AI form finding tool for Motorcycles (Motogan) · Intelligent Voice Assistant concept and design · Navigation and Guiding Scenarios · Rear seat entertainment Scenarios · Motion graphics and micro animations · Worked on Interactive prototypes and various ambient light projects · Wireframes, competition analysis, customer re-search, personas and presentation design.

**Interaction Designer:** Bosch Design Studio - Bosch / Siemens Hausgeräte  
Munich (October 2012 - May 2013)

Research and development of a new interface design concept (confidential).  
Interface design of various Home Appliances mainly for cooking and laundry care division.

**Designer:** Ars Electronica Futurelab  
Linz (August 2008 - 2010)

**Designer:** Mediacom Inc.  
Istanbul (March 2004 - August 2007)

**Founder / Designer / Director:** B-11  
Motion Graphics & Graphic Design Agency  
Istanbul (2004 - 2010)

**Student Assistant:** Universität für Künstlerische und  
Industrielle Gestaltung Linz - Interface Cultures  
Department Linz (2009 - 2010 for 3 semesters.)

## Education:

**MA in Interface Cultures at Kunstuniversität Linz / Austria.**  
(October 2007 - December 2013)

MA Thesis project: "Cerebra Electronica": Brain / Computer / Facade:  
An interaction design approach to brain computer interfaces for architectural media facades. Advisor: Univ.-Prof. Dr.techn. Laurent Mignonneau & Univ.-Prof. Dr. Christa Sommerer.

**Exchange** research semester in **IAMAS-International Academy of Media Arts and Sciences / Japan.** (2010) <http://www.iamas.ac.jp/E/index.html>

**BA (cum laude)** with full scholarship in **Istanbul Bilgi University**, Faculty of Communication, Department of **Visual Communication Design** / Istanbul Turkey.  
(October 2002 - July 2007)

BA Graduation Project: "NOD": Increasing awareness to sound by visualizing and controlling auditory space. Advisor: Prof. Dr. Feride Çiçekoglu.

## Certifications:

**McKinsey & Company: McKinsey Forward Program 2024:** 10-week program to learn how to apply the McKinsey approach to problem-solving, become more effective and influential communicators, develop adaptable, resilience mindsets and to go deeper into self-leadership skills and put learnings into practice.

**TISAX:** Information Security, Remote Work, Data Protection, Security Zones, Preventing Corruption, Compliance, Cloud Services, Avoiding conflicts of interest, Secure logins.

## Skills:

- Deep understanding of Interaction design and UX research · Adobe Creative Cloud
- Figma · Sketch · After Effects · Lottie · Micro Animations · ffmpeg · Wireframing
- ProtoPie · Blender · Fusion 360 · Design systems · User Research & Testing
- User Interviews · Usability Testing · Workshop Facilitation · Protopixel
- Physical Interaction Design · 3D printing · Sensors and Microcontrollers · ESP32
- Arduino · Raspberry Pi · Linux · CSS/HTML · Processing · ComfyUI and AIGC
- Reaper · Ambisonic Audio · 360 Videos · Photogrammetry · Studio Photography

## Awards:

**servus.world** - with kontrastmoment GmbH and  
Städtische Berufsschule zur Berufsvorbereitung München

German Design Award Winner 2016

**re.show** - with kontrastmoment GmbH

Reddot Design Award Winner 2019 Brands & Communication Design

ADC Bronze Nail 2019, Event Experience

if Design Award 2020, Communication

German Design Award Winner 2020, Excellent Communications Design Event

## Selected Exhibitions, Workshops, Lectures:

Sonar Festival Istanbul 2024 / Kunsthaus Graz 2021 / Graz, Llum Festival Hack the Light Up 2018 / Barcelona, Sonar+D Istanbul 2018, Digi.logue - Futuretellers Exhibition 2017 / Istanbul, German Design Award 2016 / Frankfurt, Contemporary Istanbul Plugin 2015 / Istanbul, Connecting Cities Network 2015 / Linz, Saatchi Gallery 2013 / London, Ars Electronica (2005,07,08,09,10,12,13,15), Transmediale 2015 / Berlin, Playlab Medialab Prado 2010 / Madrid, Commons Tense New Media Arts from Turkey Today's Art Festival 2012 / Den Haag, Paratactic Commons Amber Art and Technology Festival 2012 / Istanbul, Hochschule der Bildenden Künste Saar 2012 / Saarbrücken, Kontakt Sonores 2010 / Chalon-sur-Saone France, Hyperwerk Rapid Prototyping and Mass Customization workshop 2008 / Basel Switzerland, 80+1 A Journey Around the World Linz09 European Capital of Culture 2009 / Linz - Mexico City, Ich Machine Festival Edith-Ruß-Haus für Medienkunst 2009 / Oldenburg Germany, 11. Venice Biennale of Architecture 2008 / Venice, 5 Days Off Wearable Technology Powered Art and Fashion Design. Nederlands Instituut voor Mediakunst 2009 / Amsterdam Melkweg, IAF 3 International Animation Festival Istanbul, 5th International Speculum Artium Festival 2012 Exhibition & Symposium 2012 / Slovenia, Resfest 2006: RESMIX TR - Digital Frontiers / Istanbul.

## Languages:

Turkish: Native language.  
English: Full proficiency.  
German: Full proficiency.  
Spanish: Beginner.